

**APPARATUS AND METHOD FOR APPLYING
AN ELONGATE MEMBER TO A SUBSTRATE**

ABSTRACT OF THE DISCLOSURE

5 In an apparatus and method for applying an elongate member to a
substrate, an elongate member is fed to a guide capable of guiding the
elongate member onto a substrate moving in a flow direction thereof. The
guide is supported by a guide assembly for conjoint lateral movement
therewith relative to the flow direction of the substrate. The guide assembly is
10 moved lateral to the flow direction of the substrate to guide the elongate
member onto the substrate along a securement path, at least a portion of
which is generally oblique to the flow direction of the substrate. The guide is
moved relative to the guide assembly, generally laterally relative to the flow
direction of the substrate, to vary the transverse position of the elongate
15 member within the securement path as it is guided onto the substrate. The
elongate member is then secured to the substrate.